

# ARE YOU MEANT TO BE A LIFE COACH?

How to Tell if Heart-Centered Coaching  
is Your Dream Career



by Mary Morrissey

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is Your Dream Career

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Published by:

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## INTRODUCTION: ABOUT MARY MORRISSEY



### *The Secret to Creating the Life of Your Dreams... and How it Saved My Life*

Welcome! I'm Mary Morrissey, and I'm so glad that you've chosen to explore the possibility of becoming a heart-centered life coach. You've taken the first step in creating a whole new life for yourself and helping others to create a life they love living. This book was crafted to provide you all the information you need to make this exciting, life-changing decision - in a quick format that you can easily read through in one sitting.

Life coaching is one of the fastest growing, six-figure businesses in the world today. The need for well-trained, heart-centered coaches continues to grow at an exponential rate. As a coach, I get to watch people come alive as they discover the amazing lives they were born to live and turn that inspiring vision for their future into their present reality. When I wake up in the morning, I feel grateful, energized and enthusiastic, because I know I'll get to spend this day doing work I love. Would you like to wake up every morning feeling blessed and excited about the day ahead because you are helping others live lives they love living?

I nourish my body and soul with a lifestyle that brings me health, happiness, fulfillment and peace. I have plenty of free time to spend with my loving husband, amazing children, energetic grandchildren and dear friends. This life can be possible for you as well.

Because I've helped thousands of people build the life of their dreams, and because I've learned how to turn coaching into a highly profitable business, I now enjoy a seven-figure income. This allows me to afford the help I need, a beautiful home and a lifestyle that's everything I desire.

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Mastering and sharing the Laws of Success has empowered me to not only help other people build a life they love living, but I get to create my own dream life as well.

But it wasn't always like this. There was a time when it seemed like creating such an amazing life - or any life at all - would be impossible for me. It didn't look like I would live long enough to even try. By the end of my senior year in high school, it looked like my life was over. Literally. The doctors told me I had only six months to live.

The news devastated me. I was only 18 years old, and I had a seven-month-old child to take care of. I was newly wed, and we were both frightened that I wouldn't live to see my little boy grow up. I'd lost much of my network of friends, because at that point in time, when a girl got pregnant as a teenager, it was a huge social stigma.

Before I got pregnant, I was Class Vice President, a member of the drill team, a lead in the junior play, and homecoming princess. But when the news of my scandal got out, all that disappeared. I was kicked out of my high school and sent to an evening school for delinquent boys and pregnant girls.

The experience had left me humiliated, angry at myself, and deeply ashamed, and those feelings ate away at my heart. I didn't realize they were also destroying my body until it was almost too late.

Despite the painful setback, there were a few bright spots in my life before the lethal diagnosis. In December of 1966, I celebrated the birth of my beautiful baby boy, and five months later, I graduated from the delinquent high school to which I'd been transferred. Amidst all the shame, things were starting to look up.

But then, only two months after I'd graduated, I found myself lying on a bed in the intensive-care unit of the local hospital, with the doctors telling me that I was terminally ill. One kidney had been completely destroyed by nephritis, and the other was 50% ruined. The nephritis was still active, and at this point in history, kidney transplants didn't exist. Under conventional thinking, I had just been handed a death sentence, with six months to live at best.

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So there I was, a terrified 18-year-old on the verge of death, with a seven-month old baby that I might never see grow up. The situation seemed hopeless.

On the eve of my surgery, a Chaplain visited me and asked me to share what had been going on in my life. I told her about my pregnancy, about how I'd been punished for it, and about the feelings that had been festering in me ever since.

When I was done, she told me something that would not just save my life, but change it forever.

## ***The life-saving secret behind a successful life coach:***

"Mary," the Chaplain said, "everything is created twice. In fact, you already know this. Everyone knows it. You just don't know the power of knowing it.

"The bed you're lying in, the nightgown you're wearing, the sheets covering you, the wall, the ceiling, all this machinery, it was first a thought before it could become a thing.

"You know that if you think embarrassing thoughts, your cheeks get red. You also know that if you think scary thoughts, your heart will race. But do you know that if you think enough toxic thoughts, that toxicity will reflect itself in your body?

"Your body is reflecting what has been going on in your mind, which has been emotionalized and charged with a high-intensity thought pattern. What if it were the toxic thinking reflected in your body that is now threatening your very life? You say that you feel as though you've shamed yourself, shamed your school, shamed your family, and you feel rotten about it. You've been rehearsing, nursing, and cursing those ideas for months, and now your body is sick."



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***The same thing that almost killed me also had the power to save me and create the life of my dreams.***

After telling me this, she asked me what I would do if I were to live. What was the dream that would give a scared, hopeless 18-year-old girl a reason to keep going?

I took a moment to think about that, to reach past the despair and touch the longing that still glimmered in my heart. "I want to be a teacher," I told her. "I want to see my son grow up. I want to be there when he starts his first day of school and when he graduates from high school. I want to see him get married."

I wanted all of that so badly that it hurt, but with only six months to live, it seemed pointless to even consider it a dream.

What I didn't realize then is that no dream is pointless. When you create a clear, specific blueprint of the life you want to live, visualize it vividly, and fill it with intense emotion, you reprogram your subconscious mind and make the molecules of the Universe itself move to transform that vision into reality.

Having planted the life-giving seed of that vision in my mind, the Chaplain made me an offer: "Do you believe it's possible that if I can get you mentally aligned with the Divine Pattern of the Universe, you could have a complete healing, not need surgery, and in the morning the doctors would tell you that you are fine, can get up, put your clothes on and go home?"

As much as I wanted to believe that, I had to answer her honestly with a lump in my throat. "No, I don't think that's going to happen for me."

So she countered, "Well, could you believe that we could say a prayer that would sweep all of the toxicity in your body into your bad kidney, and when the doctors remove it, all of the 'dis-ease' in your body will be removed with it?"

That hope still seemed too big to fully grasp, but it was small enough that I could at least try to take hold of it. I replied, "I don't know... But maybe anything is possible."



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“That’s all we need,” the Chaplain said. “One corner of your mind to be open to the possibility.” Then she asked me to close my eyes, said a prayer over me, and left. The next day, the doctors removed my right kidney, the one that was completely destroyed, and said my left kidney didn’t look as bad as they’d originally thought. Only time would tell. It wasn’t the perfect healing that I wanted, but it was more than I’d had the day before, and for the first time since the diagnosis, I felt a bit of real hope.

Over the next few weeks, that hope was affirmed over and over. My surviving kidney began to improve, and I miraculously got better and better, until I was completely healed.

***This miraculous healing caught my attention in a BIG WAY, and I was determined to share my blessings.***

Thrilled by this life-changing discovery, I became a thirsty sponge for anything and everything I could study on Metaphysics, Religion, the Laws of the Universe, Psychology and other fields related to spiritual growth and the power of humans to shape their reality.

I wanted to fully understand and claim the blessings that were available to me, and to help other people do the same.

In the decades that followed, I became a global leader in the Human Potential Movement, earned a Master’s Degree in Counseling Psychology, attended seminary, and earned an Honorary Doctorate in Humane Letters.

I mastered the art and science of how to manifest success in every area of my life, and I learned how to apply it consistently and effectively, not only in my own life, but in the lives of the people I met.

I wrote two best-selling books, *No Less Than Greatness* and *Building Your Field of Dreams*, the latter of which became a PBS special. I was also featured in the hit movies *The Moses Code* and *Beyond The Secret*.

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I've spoken at the United Nations three times, facilitated three week-long meetings with His Holiness the Dalai Lama, and met privately with Nelson Mandela in Cape Town, South Africa.

And, most importantly, I've helped thousands of people fulfill their dreams and become the people they have always longed to be. I've devoted my life to helping as many people as possible, so that no one has to live out their precious Earthly existence without living the life they were created to have.

**That's where you come in.**

*Many people have approached me, asking how they can do what I'm doing.*

As I approached my 60th birthday, I started to think about the next stage of my work, and the legacy I would leave behind.

I wanted to develop my 40 years of research and teaching experience into a system that takes dreams from the invisible state to the visible state, from wishes and hopes to tangible results. And then, I wanted to train and certify other coaches to use that system, so that they, too could help create a ripple of change, and realize dreams, across the whole world.

I hope you will choose to become a part of that.

The world is ready for change. People are waking up, realizing that there is more out there than what they've been experiencing. The longing and desire is there. But they don't know how to turn those desires into reality.

Will you help me help more people reach their dreams and, in the process, empower yourself to create the life you've always wanted to live?



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## Here's what you're going to discover in *Are You Meant to be a Life Coach?*

In *Are You Meant to be a Life Coach? How to Tell if Heart-Centered Coaching is Your Dream Career*, I reveal:

- What a life coach is, and how to determine if becoming one is the right choice for you
- How you can change hundreds, or even thousands, of lives as a life coach
- How becoming a life coach affects your life
- What it takes to become a coach
- How to get the tools and knowledge you need to create a profitable coaching practice FAST, without trial, error and struggle

I'll start by giving you a clear understanding of what a life coach is and is not, and what you'd do as a coach.



# ARE YOU MEANT TO BE A LIFE COACH?

## PART 1: WHAT IS A LIFE COACH & SHOULD YOU BE ONE?

### *What a Life Coach is:*

A life coach is a professional mentor who helps people to:

- Identify the dreams and desires that are aligned with their soul's purpose, and that will make them feel authentically happy and fulfilled
- Remove the mindsets, habits and other obstacles that hold them back from activating and realizing those dreams
- Create a plan to turn their dreams into reality
- Take consistent, productive action on that plan, improve the plan when necessary, and overcome any setbacks or obstacles that appear along the way
- Master the Invisible Laws of Success, so that reaching their goals becomes practically inevitable

To be a life coach, you must be someone who finds joy in using your gifts to help people create the lives of their dreams. You are the light that helps them see the answers they already have inside themselves and find the courage to pursue those answers, even when their circumstances tell them to just give up.

### *What a Life Coach is Not:*

#### **A Life Coach is Not Like a Self-Help Book**

Self-help books often offer a one-size-fits-all solution. Even if they do allow some wiggle room for people to implement their teachings in a way that fits their personality and life, very few of them effectively help their readers implement the process in a way that creates real change.

Because of this, self-help books often become 'shelf-help': things people read,

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are impressed by, use just a little bit, and then put away on a shelf without ever fully applying the tactics or strategies to their lives.

Even if people DO use their teachings, many books also fail to guide their readers through the process of coping with the old wounds and new obstacles that inevitably arise when a person attempts to change the status quo.

The ego and mind seldom allows the familiar to change without a fight, so life coaches provide their clients with ongoing support and tools to prevent them from slipping back into their old patterns, and to help them through the sometimes frightening transition from who they are right now to who they want to be.

## **A Life Coach is Not a Therapist\***

Therapy emphasizes getting people to talk about their problems, repeatedly bringing their focus back to their wounds, and trying to heal them. It doesn't usually teach them how to stop the behavior that leads to those wounds, and to attract the life they *want* to live instead.

Life coaches help people understand why they went through the pain that they did, why they're still suffering, and why the same bad things keep showing up in their lives, but they DON'T focus on the wounds. Instead, they help their clients heal their emotional scars, regain faith in themselves, in the world, and change the habits and mindsets that have continued to attract that pain over and over again.

\*Note, as a life coach it is outside the scope of your practice to diagnose, treat or supervise mentally ill patients. As a life coach, you should refer anyone whom you suspect may be suffering from a mental disorder to a trained and qualified professional, such as a psychiatrist, psychologist or social worker.

## **A Life Coach is Not a Psychologist\***

While both professions help people understand the human mind, life coaches go far beyond that.



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We use our understanding of the mind to unleash our clients' inner power and creativity, to help them tap into wisdom that they didn't know they had, and to turn their minds into powerful magnets that attract the people and circumstances they want, with far less time and effort on their part than conventional thinking would believe possible.

\*Note, as a life coach it is outside the scope of your practice to diagnose, treat or supervise mentally ill patients. As a life coach, you should refer anyone whom you suspect may be suffering from a mental disorder to a trained and qualified professional, such as a psychiatrist, psychologist or social worker.

As Henry David Thoreau once wrote,  
***"If one advances confidently in the direction of his dreams,  
and endeavors to live the life which he has imagined,  
he will meet with a success unexpected in common hours."***

We understand that the human mind works in conjunction with powerful and universal laws, and these laws govern whether you'll succeed in *any* area of your life. Because of this, it is vital to know how to make your mind work in your favor, and life coaches show their clients how.

## ***How the Coaching Process Works***

There are several different methods that life coaches use to help their clients. I'll explain a few of them here.

### **One-on-One Coaching**

In this method, a coach and client connect one-on-one, either in person, through phones, or over the Internet, usually for 60-90 minutes each week.

Together, they discuss where the client is in their process, what results they've gotten from

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their efforts so far, and how to fine-tune those efforts and take the next step so they can continue to make progress in the coming week.

Coaches also teach their clients how to understand and apply the principles of success so that their efforts bear fruit more quickly than they could without that knowledge.

This method is useful for diving deep into a client's life and mindset, but it should NOT comprise the bulk of one's coaching business. If it does, you will find yourself trapped in a cycle of trading hours for dollars, and your income and impact will always be limited by the number of hours in a day.

You can set aside some time to work one-on-one with your highest-paying clients, but I advise against a business model being dependent on this style of coaching.

You may be wondering how you'll attract clients as a newly certified coach. That's a great question and one of the most often overlooked by many certification systems. Later in this book, I will explain how to get the resources you need to attract clients with ease. But first, let's review a few other options for coaching clients.

## Group Coaching

This is similar to one-on-one coaching, but it allows you to serve more people in the same amount of time.

In this style of coaching, life coaches get on a conference call with a group of clients, spend around 10-20 minutes teaching them about the Principles of Success, and then take some time to answer any questions that come up.

This method is a bit less in depth than one-on-one coaching, but it allows your clients to learn from each others' questions and journeys, and to network with each other. It increases the energy that everyone receives through the calls, because they're gathering in a community of passionate, like-minded people.

And, of course, it allows you to serve more people in less time, so you can make more income and a bigger impact than you could through one-on-one coaching alone.

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## Live Events

If you enjoy interacting with your clients in person and you want to help a lot of people get a fast start and learn a great deal in a short period of time, a live, on-stage event can be an incredible way to do that.

For two or three days, you would give a room full of your clients detailed guidance on how to create the life of their dreams, as well as assignments, action steps, and group exercises as needed, so that they can learn your material as quickly as possible in the time you have together.

These events don't provide the ongoing support that weekly coaching does. However, they can be used to enroll your clients in long-term coaching programs because they help to build the 'know, like and trust' that they need to feel good about signing up with you.

If creating a live curriculum and hosting an in-person event sounds overwhelming, nerve-racking and outside the scope of your experience, you're right, it can be - IF you don't get the right tools and resources. Many coaching certification programs simply don't offer much assistance in this area.

At Life Mastery Institute™, however, we've invested tens of thousands of dollars in developing the materials to help you be successful in hosting any kind of live or group event.

## Pre-Recorded Curricula

Another way to help a lot of clients - without spending a great deal of personal time on each one - is to use a pre-recorded curriculum to deliver the bulk of your teaching.

This allows coaches to charge less than they would for a program that uses up a lot of their time, and it lets clients consume the material at their own pace.

Because this method lacks a system for ongoing support, I suggest that you pair it with group coaching calls to ensure that your clients are never left wondering how to use your teaching or what to do next.



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If you want to use this method but you don't want to spend a lot of time designing a curriculum yourself, I invite you to use my proven, powerful DreamBuilder® Program as a Certified DreamBuilder® Coach.

You need not be a web developer or technically savvy. The DreamBuilder® Program only requires that you or your clients know how to navigate a browser. You and your clients are able to access the program from wherever you are, when it's convenient.

This program has already helped tens of thousands of people get fast, spectacular results, so when you use it as a coach, you'll have the extra confidence and credibility that comes with knowing for sure that your methods will help your clients create big, amazing changes in their lives.

## Combinations of the Above

As I briefly mentioned in a few of the previous sections, many coaches combine two or more of the above methods in order to give their clients the best possible results.

For example, you could host a live event that gives your clients an inspiring, powerful start, and then offer a package that combines pre-recorded lessons with group or one-on-one coaching calls, so your clients can put the recorded curriculum to its most effective use.

Regardless of which system you use, it should include all four of these elements:

- It teaches your clients the Universal Principles of Success. Without this element, your clients will never be able to create the results and transformations that they're looking for, so you *must* be able to give them the training they need in this area.
- It should help them get clarity on what they truly desire, on their purpose in life, and on who they are at their core.
- It should help them form a practical, actionable, step-by-step plan to reach their goals. It should also teach them how to formulate future plans, so they can create success over and over again in every area of their life.
- It should give them ongoing support, so they never have to handle the changes they're creating, or the obstacles they encounter, alone.

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In my certification program, I teach you how to use these methods to attract and serve any number of clients, so you can make the impact you were born to make, enjoy a truly abundant life, and leave a profound legacy.

Helping clients achieve their goals and giving them the support they need is important, but to have a successful coaching business, you'll also need to know how to market your services, enroll new clients, and put on workshops that both educate your clients and help you enroll new clients for more in-depth one-on-one or group coaching.

My coaching certification program includes marketing training and actual tangible materials you can begin using right away, such as:

- business cards
- a coaching website
- pre-designed workshop elements

You'll learn how to build your business by learning strategies for successfully enrolling new clients - strategies that have been used and tested by hundreds of coaches.

It all starts with a desire to help people, and I can help you with the business side of success if you don't have any experience with or knowledge of that aspect.

If, by the end of this book, you've decided that life coaching is your calling, I hope you will let me guide you on that path. But first we have to answer one all-important question...

***Is being a life coach the right path for you?***

To help you decide, I've created a quiz that will show you how to determine whether this amazing career is the right path for you.

# SHOULD YOU BE A LIFE COACH? QUIZ

Remember, there are no 'right' or 'wrong' answers. No one needs to see your responses except for you, unless you want them to. This is just a tool to help you assess whether or not life coaching is a good fit for you, so please make sure you answer the questions with complete honesty.

## 1. Do you enjoy teaching people?

- a. Yes, I get great joy from sharing my wisdom.
- b. Somewhat, but I'd be just as happy doing a job that didn't involve teaching of any kind.
- c. I probably would, but I don't feel like I have enough wisdom or knowledge to be a teacher.
- d. No, I don't enjoy teaching people.

## 2. Is it important to you to help other people succeed and reach their dreams?

- a. Yes, I'm passionate about helping people build success. I find it very fulfilling.
- b. Sort of, but I'm not super passionate about it.
- c. Yes, but I don't feel like I'm equipped to help them, or I haven't had enough success in my own life to feel confident about coaching other people.
- d. No, I need or prefer to focus my energies on my inner circle or myself, at least for now.

## 3. Do you strongly believe in people's ability to create the lives they desire?

- a. Absolutely! The only thing standing between us and our dreams is a lack of knowledge, faith and action, and I want to help people overcome those barriers.
- b. I sort of believe in it, but I have my doubts. There are some situations that seem hopeless.
- c. I want to believe in it, but I need some encouragement and evidence.
- d. No, not everyone can reach their dreams. There will always be some people whose circumstances make it impossible to create the lives they want.



## SHOULD YOU BE A LIFE COACH? QUIZ

- 4. Do you understand, or want to learn more about, the Invisible Principles of Success?**
- a. Yes, I find them fascinating, and I want to apply them to my own life.
  - b. I'm somewhat interested in them, but I don't know if I want to devote a large chunk of my life to studying them.
  - c. I'd like to know more about them, and to apply them to my life more, but I'm not sure how.
  - d. No, I'm not interested in that topic.
- 5. When you choose a course, do you tend to take bold, consistent action and refuse to give up?**
- a. Yes, once I know what I want to do, I stick with it and take whatever action I need to.
  - b. Sometimes. I have to be REALLY interested in it, and sometimes I give up on things when the challenges seem too big.
  - c. I have a pretty good track record with sticking to my commitments and taking action, but I don't feel completely confident in my ability to do so in the future.
  - d. No, I tend to move on pretty easily.
- 5. Do you want to be your own boss, or are you more comfortable working for someone else?**
- a. I am, or have always wanted to be, in charge of my schedule, business and life.
  - b. I'm not sure.
  - c. I would like to be my own boss, but I'm not sure how, or if, I can pull it off.
  - d. No, I prefer working for someone else and letting them determine my schedule.

## SHOULD YOU BE A LIFE COACH? RESULTS

### ***If you answered mostly A:***

You'll probably make a great life coach! You clearly have a passion for teaching and helping people, and the passion and hunger for knowledge that you need to succeed. If your heart agrees with this assessment, then after you are finished reading this book, I strongly encourage you to speak with a Program Mentor by following the link below, completing the form and booking your appointment today.

### ***If you answered mostly B:***

Life coaching might be right for you, or it might not. This is a time to do some serious soul searching, and determine whether you want to be a coach, or if there's another profession that you'll be more sincerely passionate about.

If you'd like help in making your decision, I invite you to have a FREE 30-minute one-on-one consultation with one of my highly trained Life Mastery Institute™ Mentors. To book your appointment, just follow the link below and fill out the form.

### ***If you answered mostly C:***

You have the potential to be an amazing life coach, but there are some barriers and fears blocking that potential and making you doubt yourself. It's important for you to break through those fears so you can make a decision that's based on your inner truth, not on your negative beliefs about yourself.

My Enrollment Mentors are experts at helping potential coaches determine whether or not they truly want to pursue this path. Being a life coach isn't for everyone, and there's no shame in not being a coach if it simply isn't your calling. But I want you to make that decision from a place of certainty and self confidence, not uncertainty and doubt.

If you'd like some expert guidance to help you make sure that you're making the right choice, you can book your complimentary 30-minute one-on-one consultation by following the link below and filling out the form.

**BOOK YOUR APPOINTMENT TODAY!**

## SHOULD YOU BE A LIFE COACH? RESULTS

*If you answered mostly D:*

As you probably already guessed, being a life coach isn't for you. And that's fine! There are many other amazing, deeply needed professions in the world, and I know that you'll make a huge contribution in a way that's authentically aligned with your highest, truest self.

### *Character Traits & Skills of a Successful Life Coach*

Later in this book, you'll get more details about the kind of character and personality traits it takes to be a successful life coach, as well as the kind of skills you'll need to master.



## PART 2: YOUR IMPACT ON THE WORLD

Life coaches have a profound impact on the lives of the people around them on a personal, community, and worldwide level.

In this chapter, I'll give you an idea of the difference you can make as a life coach - not just in the lives of your clients, but in your own life, your community, and the world as a whole.

### *On a Personal Level*

The first and most obvious impact you have is on your own life and on the lives of your clients.

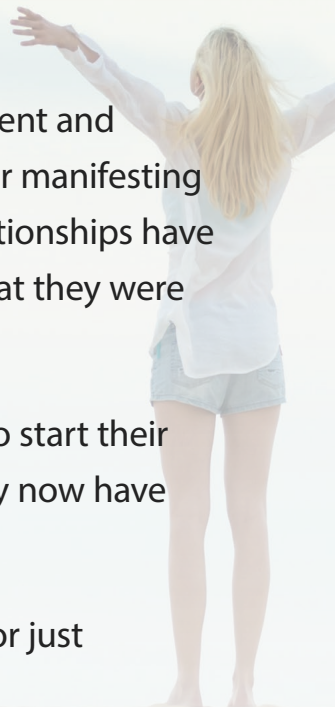
Through my certification program, you'll learn the principles of success and how to apply them. Once you do, every area of your life begins to shift.

First, you'll attain clarity about what kind of relationships, vocation, environment and activities can make your life amazing. Next, you'll learn tools and strategies for manifesting exactly what you envision. Some of my certified coaches tell us that their relationships have become deeper and more loving. Others made changes in their careers so that they were making more money and having more fun.

They're actually waking up each morning with a bounce in their step, ready to start their work day! Others have reported health improvements, which means that they now have the energy and wellbeing to create what they have want in their life.

You choose how much time you wish to spend working, or with your family, or just relaxing, without worrying about the consequences on your pocketbook.

These dramatic changes make our coaches an inspiration to everyone around them who wants to build their dreams. Through your example, you give people a reason to believe that the life they desire *can* be theirs.





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And as you work with your clients, the same thing happens in their lives. They break free from cycles of lack, fear and pain that have kept them trapped for years, and overcome the habits, patterns and mindsets that always kept them from reaching their dreams.

They discover their true purpose, even if they've spent their entire life feeling lost. And the love, health, impact, abundance and joy that they've always desired, but never knew how to achieve, becomes their tangible reality - in a fraction of the time they thought it would take.

## **How big a change can you help your clients make, and how fast?**

One of my students, Dusty C., told me that "The Online accountability tools, my empowerment partner, and your teachings enabled me to achieve a goal in 12 weeks that previously took me 2 years. Through Project Mastery, I discovered that I am way more capable than I thought possible."

Another of my students, Linna T., multiplied her income 20 times. When she started working with me, she had a gross income of \$100,000 a year. Four years later, she increased her annual income to \$2,000,000.

This is the impact that a life coach can have on a single individual. And that's just the beginning.

## ***Changing Whole Communities***

When you use group programs, Online gatherings, and stage events to bring large numbers of your clients together, it creates a community of like-minded, growth-oriented people who are committed to creating changes in their lives and the lives of those around them.

This allows you to multiply your impact on each individual client, and it enables your students to help each other with their individual goals, and to band together to build larger dreams than they could on their own.

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And if you choose to host live events as part of your coaching model, you'll bring clients to your local businesses, including hotels, restaurants, transportation services, and anyone else whose services can make your audience's visit more enjoyable.

The more you flourish as a coach, the more clients you will help, the more income you will enjoy, and the more people you'll be able to bless through philanthropy if you so choose.

## *The Ripple Effect Felt Around the World*

Imagine that you help ten clients in a month. Ten is a conservative number, because with the group programs I teach people to use, you can easily help dozens or even hundreds of people every month. But ten is an easy number to use, so let's start with that.

So you help these ten people create the love, health, time freedom and abundance they desire. What can these ten people accomplish now that you've given them the tools they need to achieve anything they want?

Each of them could go on to help dozens of people through their chosen career. They could create jobs, change their clients' lives, and bless countless people through tithes and philanthropy.

If they have children, they'll pass on their wisdom to their kids, so those children will be empowered to achieve big things from an early age.

These clients become able to lead by example, causing other people to ask them, "How did you create such an amazing life? And how can I do the same?" They can become the catalysts that inspire more people to seek the knowledge they need to create the life of their dreams.

# ARE YOU MEANT TO BE A LIFE COACH?

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## Now imagine that effect, multiplied.

Imagine the lives of the people you've coached, or the people you love or care about, being transformed. They are pursuing more fulfilling vocations because you've helped them clarify their true calling or dream. They are doing great work in the world and they are living each day to the fullest, because they know that they are using their gifts and talents to improve their lives and the lives of others.

Of the dozens of clients you've helped, some may choose to build their own business, create jobs for countless other people in the process, and breathe life and awareness into their physical and Online communities.

Because you helped these people believe in their dreams and use the Laws of Success in their favor, they are able to teach their children and grandchildren how to do the same. Hundreds of children are growing up with the knowledge and power to shape their own lives, and they're prepared to start changing the world at an age when most people are still struggling just to get by.

How many people can you help? How many individuals will your clients impact, and how far will those people's influence reach?

The truth is, we will never know the full extent of the impact we make once we start to change people's lives. As long as the people we served live on, they will always be affecting the lives around them, and they, and their children, will continue that legacy long after we are gone.

# ARE YOU MEANT TO BE A LIFE COACH?

## *Your Action Step for Part Two*

Right now, I'd like for you to take a moment to write down the effect that you want to have on yourself and the world around you.

Here are some questions that will help you get your creative juices flowing:

**What kind of life do you want to create for yourself?**

**Whether as a life coach or in some other capacity, what do you want to help people create, experience and become?**

**What kind of community do you want to create, and what impact do you want to have on your community?**

**What effect do you want to have on the world as a whole?**

As you create this vision for your life, remember: the more specific and clear you are, the more this exercise will help you choose a career that's an exact match for your personality, desires and goals.

And when you make the vision for your future crystal clear, frequently hold it in your mind, and really make yourself feel the emotions that you'd feel if you were currently living that life, you rewire your mind and shift your vibration to attract that success.

This is the kind of vision and clarity that moves molecules, and causes your dream to become reality in a fraction of the time that conventional thinking would believe is possible!

(Remember Thoreau? - *"...he will meet with success unexpected in common hours."*)

So take a few minutes to write out your vision, and then take a look at Part 3, where I help you determine whether being a life coach will be a good fit for the life and lifestyle you want to create.



## PART 3: THE EFFECT OF COACHING ON YOUR LIFE

How your decision to become a life coach affects your life is largely up to you.

There are many different ways to run a coaching business. Some of them will make you extremely busy, yet earning very little money. Others will make you abundantly wealthy, with relatively little work. Many of them fall somewhere in between.

In this chapter, I explain how life coaching affects your life in the areas of money, relationships, time freedom and lifestyle, and your emotional and physical health, as well the factors that influence whether that effect is positive or negative.

### *Money*

How much money one makes as a life coach depends on several things. I personally am running several multi-million-dollar businesses through my coaching, and many of my students are making six to seven figures every year.

Here are the factors that influence how much money your coaching practice will make.

#### **The Model You Use to Serve Clients**

One of the biggest aspects that determines your income is whether you coach your clients one-on-one, or create or use programs and systems that allow you to serve multiple people at the same time.

If you work primarily one-on-one, your income and impact will always be limited by the number of hours in a day. You'll help fewer people than you could have, and you'll have to work extremely long days or charge very high prices in order to make a good income.

But if you work with groups, whether through staged events, pre-recorded curricula, group calls, or a combination of the three, the limitations disappear. Suddenly, coaches can help

# ARE YOU MEANT TO BE A LIFE COACH?

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as many people as they want, in fewer hours, and make exponentially more money than they could working one-on-one.

## How Well You Market Yourself

You could be the most skilled and effective coach the world has ever seen, but if nobody knows you exist, you won't get any clients.

It's vital to know how to put your name out there, so that people know your guidance is available. Many people don't understand what life coaching is and how it can help them, so it's up to you to let them know what you do and why they need what you offer.

This is where my coaching certification stands apart from most other programs. You don't have to have experience in marketing. In fact, it's fine if you never advertised yourself in any way!

My coaching certification program provides marketing training and the resources and tools to create an effective marketing plan. These resources include:

- business cards
- a coaching website
- scripts
- much more

You'll also receive marketing tools that assist you to plan and conduct workshops and one-on-one strategy sessions with your clients.

It couldn't be easier to start a brand new business or improve the business model you may already have.

## How to Use the Invisible Laws of Success

Through my coaching certification program, learn all about the Law of Attraction, the Law of Action, the Law of Proximity, and the other Invisible Laws of Success. These laws can

## ARE YOU MEANT TO BE A LIFE COACH?

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help you create the kind of life you really want. As you apply these laws to your own life, correctly and consistently, you'll manifest the business you truly desire, whether you choose to be a life coach or to stay with your current profession.

So whatever you decide, please at least make a commitment to yourself that you will master the Invisible Laws of Success and create a daily practice of using them for yourself.

### **Whether to Get Help or to Try to Do it All Yourself**

As much as you may want to, you shouldn't do everything by yourself in your business. That is a common mistake many newly self-employed people make, and it can lead to frustration, burnout, or a lot of wasted time and energy. Every successful business owner has at least two kinds of people helping them.

One is a team that takes care of the tasks that they don't enjoy or aren't good at. If you're spending a lot of your day on unskilled busywork, or on highly skilled work that you don't have the training for, you'll do several times the amount of work that you need to do and get a fraction of the results.

If you want to build a successful business as a life coach, be willing to let go of the need for control, trust other people to do a good job, and have faith that, as you focus on the part of your business you do best, you'll create the income you need to pay your team and continue to grow your company.

The other type of person you need is a mentor who's already done what you want to do, and who can help you avoid the pitfalls they've faced so that you can model the success that they've created.

The best type of mentor is one who's using a business model you want to mimic, and who's willing to teach you, step by step, the process of building and running it successfully.

If you try to work without this guidance, you may be able to build a thriving business, but it will take far longer, require much more work, and cost you more money in lost opportunities than you would have spent learning how to do it correctly from the beginning.

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## The Easiest Way to Get All of This

All of these things are essential to creating financial success as a life coach. Because of this, when I train people through Life Mastery Institute™, I don't just teach them how to coach their clients.

I also teach them the business structure, the marketing methods, and the team-building techniques that have made my business the seven-figure success that it is. I take them through the whole process, step by step, and give them a proven, reliable, repeatable business model that *anyone* can use to build a successful coaching practice.

**Watch this video** to learn how to get this ready-made "business in a box" for yourself.

## *Relationships*

One of the best things about the Universal Principles of Success is that they are just that: universal.

The same manifestation principles used to grow your business can also be used to attract the relationships you desire to your life.

If you're single, you can use them to attract the love of your life. And if you're married, you and your spouse can use them to design and create an even deeper, more passionate and more fulfilling relationship with each other.

The increased joy and time freedom you can experience as a successful coach means you'll be more dynamic and fun to be around, and you'll have more time to spend with the amazing people who are drawn by your vibrant, happy energy.

While coaching your clients, you'll learn communication skills that deepen your relationships, and how having a purpose and passion to which you've devoted your life can make you attractive to high-quality people who also desire to make a positive impact on the world.



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Now, to make sure that your coaching business does, in fact, have a positive effect on your relationships, it's vital to know how to run it in a way that GIVES you time and energy instead of taking it away.

If you're expending all your energy on a business that isn't working, and feeling tired and discouraged, that alone will dampen your energy and make you less magnetic to the people around you. And if you're spending all of your time on your business, you'll have no time to seek relationships or nurture the ones you have.

So if you choose to become a life coach, please make sure you find a mentor who can teach you how to make your business a success, and who will help you keep your work and free time in a healthy balance.

## ***Time Freedom and Lifestyle***

As I mentioned in the ***Money*** section of this chapter, the level of time freedom that you experience as a coach depends largely on whether you choose to coach one-on-one or with groups, and whether you enlist the help of employees and a mentor or try to do it alone.

Here are some other factors that influence the effects of being a life coach on your time freedom and lifestyle.

## **How You Create Your Program**

Creating a program of your own is very rewarding, but it can also be time-consuming. A great deal of research, planning, writing, speaking and branding goes into the creation of a curriculum.

That's why I decided to save my students months of work by teaching them how to use a program that's already created, tested, and ready to go.



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If you decide that creating your own signature program is more in alignment with your dream than using a pre-made one, that's wonderful! You have an amazing contribution to give the world, and you should, by all means, make it in the way that is aligned with your highest truth.

Just be aware that if you choose that path, it will take longer than it would to use a curriculum that already exists. Fortunately, that doesn't mean you have to go unpaid until your product is complete.

For those of you who decide to make your own program, I strongly recommend that you set a launch date and start pre-selling your program before it's fully created.

There are three reasons why this is important:

- Choosing and publicly announcing a launch date makes you more committed and less likely to give up halfway through.
- It enables you to start making money before the program is complete, so you don't have to be without income before the program's launch.
- It gives your potential clients a chance to give you feedback, suggestions and requests, which you can use to tailor your product and your marketing to their desires and needs.

In my life coaching certification program, I teach my students how to launch their programs in a way that makes dozens or even hundreds of sales. This is one of the most important things you can know as a business owner and coach, because the more clients you attract, the more people you can help, and the better equipped you are to create your ideal life.

## **The Quality of Your Plan and the Way You Execute It**

Do you know how to set up a website and use it to attract clients?

Can you set up an email marketing campaign quickly and efficiently?

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Have you given yourself enough time before your launch date to get everything done without scrambling?

This is one of the reasons why it's important to have a mentor and a team. If you know how to set up all the different aspects of your coaching and marketing system quickly and easily, it doesn't have to be difficult or take long.

But if you're trying to do it alone, and learning everything from scratch by yourself, a three-week operation can take you months.

## How to Handle Your Old Paradigms

If you have a long-standing pattern of overworking yourself, and of not taking enough time to take care of your body and soul, simply becoming a life coach won't change that.

You have to learn to feel worthy even when you aren't working, to say 'no' to requests that would make you too busy to enjoy your life, and to identify and change any other patterns that cause you to spend too much time working and not enough time on yourself.

## The Way You Plan Your Time

Many times, when I ask coaches in training to show me their business plan, I end up asking them the same question:

"Where is your personal time in this plan?"

They've mapped out how they're going to run and grow their business, but in the process, they've scheduled their own free time completely out of their day!

Free time isn't just something that happens to you. It's something you consciously choose to set aside for yourself and commit to preserving even if life, other people, or your own paradigms attempt to fill it with work.

That's not to say there won't be times when something important comes up and you need to spend some extra time on it. But the truth is, we make time for what's important to us.



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If your child broke their leg, you would make the time to take them to the hospital.

So choose to deliberately set aside some free time for yourself - and to make it a priority.

### *Your Emotional and Physical Health*

As you've probably guessed, the effects on your emotional and physical health will largely depend on how you handle the aspects I described above.

Will you run your coaching business in a way that gives you time for self care, encourages you with big and frequent success, surrounds you with loving and like-minded people, and uses the Invisible Laws of Success to create a life that's fulfilling and abundant in every area?

Or will you run it in a way that leaves you burned out, discouraged, and lonely?

Life coaching can be one of the healthiest and most fulfilling careers in the world. It can bring you the money to nourish yourself with good food and professional care, the time to rest and exercise, and the important connections with people who nurture your mind and soul.

As with everything in life, the choice is yours.

I would be happy to teach you how to build a life coaching business that helps you as much as it does your clients. You can learn more about that here:

[CLICK HERE TO DISCOVER HOW TO SUCCEED AS A LIFE COACH!](#)

Whether you choose to work with me or not, if you do become a life coach, please do yourself the favor of selecting a mentor who can help you create the kind of business and life you want to have.



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## *Your Action Step for Part Three*

Grab a pen and paper, or open your favorite word processing app, and write about the effect that you want your vocation to have on your life.

**Exactly how much money do you want to make per year?**

**What kind of business model do you want, how much time do you want to spend on it per week, and what kind of work do you want to do in it?**

**How much free time do you want each week, or each day? What will you do with that time?**

**What kind of people do you want to surround yourself with?**

Remember, the more specific you are, the clearer the target your subconscious mind has to aim for, and the better equipped you are to choose the vocation that's right for you.

Now, ask yourself: "Does it sound like life coaching will help me to create the life I just wrote down?"

If the answer is "Yes," and you're ready to get started, your next step is to find a mentor who's using the same kind of business model you want to use. Get in touch with them or their team, and find out how you can learn from them and create the kind of business you desire.

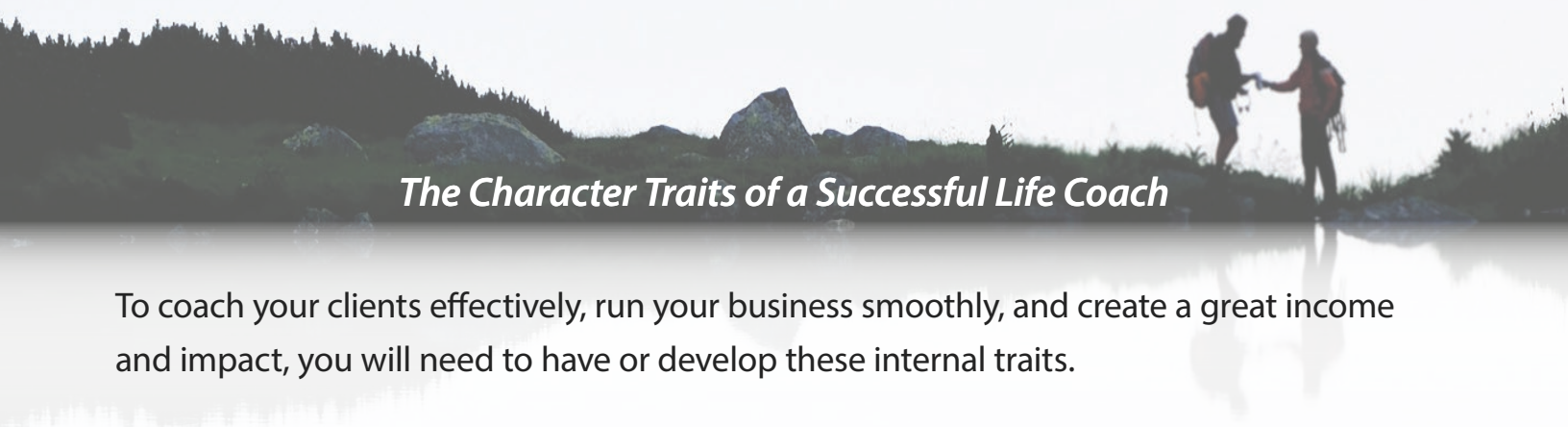
If you've decided that I'm the right mentor for you, or you want to learn more in order to be sure, follow the link below, watch the video, and fill out the form to book a FREE mentoring session with a member of my team.

**BOOK YOUR APPOINTMENT TODAY!**

## PART 4: WHAT IT TAKES TO BE A LIFE COACH

Now it's time to explore what it takes to be a life coach. I touched on this topic in Part 1, when I gave you the quiz to help you determine whether or not being a coach is right for you, but now I'm going to explore it in more depth.

In this chapter, I'll look at the character traits that you'll need as a coach, and the skills you'll need to either learn or hire out.



### *The Character Traits of a Successful Life Coach*

To coach your clients effectively, run your business smoothly, and create a great income and impact, you will need to have or develop these internal traits.

#### **Love for People**

The first and foremost trait in a great life coach is a love of people and a desire to see them succeed.

When you truly care about other people's dreams, happiness and success, that love will show up in everything you do. It helps to draw people to you, encourages them through the process of creating their ideal life, and enables them to trust you with the wounds that require healing.

It will also give you the motivation to study, work, and do what it takes to build your business; to get out of bed every morning with a feeling of joy in your heart, because you know that today is one more day you'll get to spend doing your favorite thing, which is helping other people.

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## **Patient Determination**

Sometimes things don't happen as quickly as we expect them to. There is always a good reason for this - a lesson we need to learn, opportunities that need to come into place, or growth that we can only experience through the situation in which we currently feel stuck.

So if your business isn't growing as fast as you'd hoped, or if your client isn't making swift progress, be the kind of person who doesn't get angry or frustrated, or throw in the towel and quit. Instead, keep working, growing and learning, trusting that you WILL succeed.

Remember, the people who fail aren't the ones who couldn't succeed; they're the ones who let their last failure make their final decision. And the people who succeed aren't the ones who never failed; they're the ones who tried one more time after they faced failure.

## **Willingness to Learn from Both Your Mentors and Your Life**

As I noted earlier in this book, people who try to learn everything from scratch succeed slowly, if at all. Those who thrive as life coaches, and at every other endeavor in life, are almost invariably the ones who choose to learn from people who have already created the success they desire.

It's also important to be willing and able to learn from our life experiences, especially the difficult ones.

When you're in the midst of a trying situation, ask yourself: what is it telling you? What patterns are showing up at that point in your life, pointing to old wounds that need to be healed so you can have more freedom, happiness and peace?

What new skills do you need to learn, and what old paradigms do you need to shed?

Life is a persistent teacher; it won't 'pass' you until you've learned the lesson it's providing. No matter how hard you try to skip a lesson, or how much you complain about the curriculum, life patiently keeps on teaching until you learn.

Successful life coaches choose to pay attention to the lessons because they know that

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they'll emerge from the lessons as better, stronger, happier people who are more highly equipped to build their dreams and to help the people around them.

## Faith and Confidence

In a statement similar to the Thoreau quote I shared earlier, another teacher said, "When you ask, you must believe and not doubt, because the one who doubts is like a wave of the sea, blown and tossed by the wind. That person should not expect to receive anything."

When you doubt that you'll receive the life that you desire, and you doubt your abilities as a coach, it actually shows up in the way you present yourself, the way you pursue opportunities, and the things your energy and vibration attract.

So it's important to develop faith and confidence in yourself, your higher power, and in the friendliness of a Universe that *wants* you to succeed. Believe that whatever you set your mind to, you *can* accomplish, no matter what the world around you says.

When you hold this belief, you will be able to seize opportunities with more certainty and decisiveness, and appear to other people as having more confidence, and remain calm and unshaken even when obstacles - which are really learning opportunities - arise in your path.

This will enable you to build your business quickly, lead your team effectively, and inspire trust in your current and potential clients, because they'll see that you are living what you teach.

## Trust

As your business grows, so will your need to get help with the tasks you no longer have time for.

This means you will have to trust your intuition to identify the right people for your team, and a belief in your team to handle the tasks you're accustomed to dealing with yourself.



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Have faith that they'll do a good job, and that even if they make a mistake and need correction now and then, it won't be the end of the world.

Remember, the world is almost always more forgiving than we expect it to be. I know people whose product launches have been plagued by technical difficulties and human error, and who nonetheless managed to have a successful launch, and continued to go on and build a thriving business.

So don't worry about perfection. Just do your best, encourage your team to do the same, and believe that it will be enough. Because even if you aren't ready to trust in people, you can still trust the Universe, and the Universal Laws we've been discussing, to work things out for your highest good.

## *The Skills of a Successful Life Coach*

### **Coaching Your Clients**

The most obvious skill you'll need is the ability to coach your clients. Coaching doesn't mean telling people what to do; it means teaching them the Principles of Success, giving them the tools to discover and pursue their dreams, helping them to form a plan, and helping them to stay confident and motivated while they put that plan into action.

In order to accomplish this, a life coach must be a skilled listener, able to discern or draw out the meaning behind their clients' words.

You'll also need to know how to offer advice in a way that people can hear, accept and understand, and how to structure your knowledge into a effective, reliable system.

A good coaching system must include these three elements:

- A structure for learning, which enables your clients to retain the things you teach rather than learning and forgetting them
- A structure for implementation, so that your clients make their newfound tools and strategies a part of their daily life instead of leaving them unused

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- A structure for support, to help your clients through their obstacles and the inevitable times when their old patterns and paradigms start drawing them back toward their familiar comfort zone

Without those elements, the best guidance in the world is likely to become “shelf-help.” It will inspire your clients briefly, but it won’t create real, lasting changes in their lives.

Depending on where you live, it may or may not be mandatory to get certified before working as a life coach, but I strongly recommend it. Your clients will be placing the trajectory of their lives in your hands, so it’s vital that you’re able to use a proven, reliable, repeatable method to guide them toward their dreams.

## Marketing

Before you can start enrolling and helping your clients, you need to let them know you exist. You also want to help them understand why they need you, what you can do for them that they can’t accomplish without you, and how their lives will be better after they work with you.

Many coaches make the mistake of thinking they can just put a website up, and people will find them. The bad news is this isn’t the case - you can’t just wait for people to find your site amongst the thousands that already exist on the Internet.

The good news is that there are many powerful and effective ways of drawing thousands of clients to your business, and I can teach you all the best ones.

Here are some of the methods you can use to attract coaching clients:

- Social Media
- An Email Newsletter
- Affiliate Promotions
- Blogging
- Speaking Engagements

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- Webinars
- Educational Videos
- SEO

In my life coach certification program, I teach you how use all of these methods and more to attract, enroll and serve hundreds or even thousands of people, in less time than you'd spend on a 9-5 job.

By the time you graduate, you'll know exactly how to set up your marketing system, who to target to get the best results, and what to say in order to reach the clients who are a good fit for you.

## Enrollment

Once you've attracted your clients' attention, you need to be able to enroll them.

While you can usually sell your lower-ticket items through purely automated systems, higher-ticket items sometimes need a more personal touch. People may need to talk to you, or to a member of your team, to build the trust and motivation they need to make a big investment.

Because of this, it's important to know how to inspire your clients to book an appointment, and how to have a conversation with them that makes them happy about signing up.

## Networking

Rome wasn't built in a day, and it certainly wasn't built by one lone construction worker. In order to build a big, thriving business, surround yourself with people who can support you with their wisdom, encouragement and skills.

Whether you're looking to build your team, get referrals, persuade people to promote you to their audiences, learn more about how to thrive as a life coach, or all of the above, the ability to meet people, build their trust, and learn from your conversations with them is vital.

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## Running a Business

If you want your business to grow quickly and sustainably, and to create free time for you instead of eating it up, it's important to know how to run the business side of your coaching.

To be effective as a business owner, you need to know how to:

- Manage your time and prioritize your tasks, so you're productive without being busy.
- Know who to hire and when, and how to lead your team effectively.
- Create and maintain the mindset of a business owner. It's very different from the mindset of an employee, and it makes a HUGE difference in how well your business works.
- Form specific, actionable, long-term plans for attracting clients, launching products, and growing your company.
- Set large, bold goals, and fearlessly pursue them.

Being your own boss can give you a level of freedom and success that most people only dream about, but that freedom and success have to be created through conscious planning, continuous learning, and persistent action. That's why it's important to learn from someone who's already walked that path and created the same results that you want to create.

## Leadership

As the leader of your team, learn how to guide your employees in a way that creates a positive and productive work environment. Here are some things you need to do in order to make that happen:

- Know what needs to get done, and when. Clarity in your business starts with you; the more clear your plans and needs are in your own mind, the better you'll be able to communicate them, and the better your team will be able to fulfill your requests.



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- Make your expectations clear. Everyone should know exactly what they need to do, when they need to do it, what needs to be communicated to whom, and where the information they need is kept.
- Be open and attentive to feedback from your team. Everyone should feel that they have a voice, and that it's safe to share their ideas and to express their opinions, needs and concerns.
- Be willing to give and receive correction. If an expert on your team feels that something in your business needs to change in order to get better results, or someone is struggling to meet their deadlines at their present workload, hear them out and give sincere consideration to their words. If you've made a mistake, be quick to admit it, and thank them for bringing it to your attention.
- And if you are the one who needs to correct someone, be gentle but firm. Give people room to learn and grow, but don't compromise on the things you really need, and be willing to let someone go if they clearly aren't a good fit.
- Lead by example. If you want your team to be focused and dedicated, to tackle big projects fearlessly, and to be positive and respectful to those around them, display those traits yourself. Whatever character qualities you want to see in your team, let them see those traits in you.

## *Your Action Step for Part Four*

Take a look at the character traits and skills that I listed. Now, ask yourself:

- How many of these traits do I already have?
- Am I willing to cultivate them in myself, or to hire people who have the skills I'm missing?
- If I am willing, but I'm not sure where to start, would I be willing to learn how, if someone could make that learning process quick and easy for me?

If the answer is yes, I've got good news. I can make this process quick and easy for you. Read the next chapter to find out how.



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## PART 5: HOW TO CREATE WORLD-CHANGING, LUCRATIVE SUCCESS AS A LIFE COACH

Life coaching can be one of the most rewarding, impactful, lifestyle-friendly, and lucrative careers in the world. It can bring you a six-seven figure income, give you lots of free time, and fill you with the joy and satisfaction that comes from improving people's lives.

But as you've seen, there's a lot of steps to take, and skills to master, in order to make your coaching career a success.

Fortunately, I've created a way to make becoming a successful life coach EASY for you.

When I first became a coach, it took me five or six years of trial and error, confusion, frustration, wasted time and energy, and many sleepless nights before I learned how to consistently attract and serve large numbers of clients. I don't want that for you.

I want you to know how to build a successful coaching business right out of the gate, so you can start to enjoy freedom and financial abundance right away instead of working for it for years.

To help you do this, I've created a proven system that brings my students consistent, predictable results. This isn't one of those systems where they teach you how to coach your students, and then send you out to sink or swim.

This is an entire business in a box, with everything you need to know in order to succeed.

***Are you ready to become a thriving, world-changing life coach?***

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Here's what you'll discover in my Life Coach Certification Program:

- How to attract and enroll hundreds or even thousands of your ideal clients
- How to consistently create amazing changes in your clients' lives, no matter what kind of situation they're in when they come to you
- How to help hundreds of people simultaneously, so that your impact and income become effectively limitless
- A proven, ready-made curriculum that you can use to start changing lives and building your business right away
- How to run your business in a way that maximizes your influence, profit and time freedom
- How to hire the right people, and build a productive, positive, and powerful team
- How to master the mindset and Invisible Laws that will create success in *every* area of your life

...and everything else you need to know in order to build a wildly successful coaching business this year!





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## *Your Action Step for Part Five*

If you're ready to get started, or you want to learn more, click on the link below to watch a special video I recorded just for you:

**DISCOVER HOW TO BECOME A LIFE COACH!**

If your decision is to work with me and be a life coach - *Welcome!* If, after reading this book, you realize it's not for you, congratulations on discovering what it is you don't want to do! May you find success in all that you pursue.

I look forward to watching you spread your wings and take flight into the greatest vocation on earth. Thank you for reading this book and taking the pull on your heartstrings seriously.

Here's to your greatest successes yet to come!

*Mary* ♥







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